

# must! charities

## \$100K Out of the Box Investment Project Frequently Asksed Questions

- **What is the deadline for all \$100K applications?**
  - February 24, 2023. No applications will be accepted after this date.
- **How will the applications be evaluated?**
  - A team of 6-7 individuals will evaluate the submitted applications and videos.
  - The evaluation team consists of community representatives who are on our Collaborative Team as well as must! charities staff.
  - An evaluation rubric will be used to evaluate each submission.
  - The rubric will focus on the following categories:
    - Does the organization meet the project's specified criteria?
    - Does the organization's needs align with critical community needs?  
(A few examples: food insecurity, housing, health services, mental health services, education, childcare, mentorship, senior services, and many more...)
    - What is the overall impact for our community?
- **How do I upload my cellphone video to a Google Form?**
  - First, you can try to email yourself the video. Then upload it to Google Drive. Once the video is in Google Drive, it is simple to add it to a Google Form.
  - Otherwise, "Google" this question. The different platforms you may use to film your video (Apple iPhone, Samsung Galaxy, Google Pixel, etc.) have slightly different methods or procedures for uploading your video.
  - My apologies for not being more detailed or specific. Email me if you are having trouble with this step.
- **When will I know if we have been selected for a must! Out of the Box Investment?**
  - The official announcements will be made in April 2023.
- **Can nonprofits from all areas of San Luis Obispo (SLO) County apply for consideration?**
  - Yes, all nonprofits of SLO County may apply.
  - Historically, must! investments have been rooted in Northern SLO County.
  - Nonprofits who serve people/families in the North SLO county and beyond will receive a higher ranking as part of the evaluation process.
- **How do I best enter my answers to the application form questions?**
  - We recommend that you use *WORD* or *Google Docs* to write and edit your answers. This allows you to see exactly what you are writing and is much easier to edit and proofread your entry. Then "Copy and Paste" your response into the Google Form when you are done.