

must!
charities

PRESENTS...

the *pitch*

SPONSORSHIP PROPOSAL



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WHO WE

We invest 100% of community donations into local nonprofits addressing our region's most critical needs, from youth mentorship to poverty and hunger. We identify issues, vet organizations, and work alongside them to strengthen their infrastructure so they can create lasting, measurable impact.

From the beginning, Must! Charities committed to covering 100% of overhead through our Executive Board, ensuring every community dollar funds impact. As we've grown, additional private donors have joined in supporting these expenses through what we now call The Roots.

THE TEAM

ARE

Must! Charities is a nonprofit changing the model of philanthropy by uniting donors, pooling resources, and investing strategically in our region.





ABOUT THE PITCH

The Pitch is an exciting initiative designed to help local nonprofits refine their message, amplify their impact, and connect with key supporters. This three month coaching experience provides nonprofit leaders with expert coaching, strategic insight, and a dynamic platform to elevate their mission.

The program culminates in a high-energy pitch event in November. Finalists deliver a powerful 3-minute presentation in front of a live audience and a panel of judges. Judges evaluate each pitch using a standardized rubric, and monetary awards are presented to 1st, 2nd, and 3rd place winners.

Cash awards in 2025 totalled over \$185K.

TITLE SPONSOR

\$20,000

AN EXCLUSIVE OPPORTUNITY

VISIBILITY

- Co-Branding
- Press release announcing partnership
- Prominent logo on website, printed collateral + event signage
- Dedicated social media post
- Logo on stage at The Pitch
- Mention in post-event press release
- Mention in radio interview

ACCESS

- Ten (10) tickets to The Pitch
- Check presentation

RECOGNITION

- Opportunity to speak at Kick Off Event
- Stage recognition by emcee at The Pitch
- Onstage photo opportunity





CHANGEMAKER

\$10,000

THREE (3) AVAILABLE

VISIBILITY

- Prominent logo on website, printed collateral + event signage
- Dedicated social media post
- Logo on stage at The Pitch
- Mention in post-event press release
- Mention in radio interview

ACCESS

- Eight (8) tickets to The Pitch

RECOGNITION

- Stage recognition by emcee at The Pitch

MOTIVATOR

\$5,000

FIVE (5) AVAILABLE

VISIBILITY

- Logo on website + event signage
- Prominent logo on printed collateral
- Mention in social media post
- Logo on stage at The Pitch
- Mention in post-event press release

ACCESS

- Four (4) tickets to The Pitch





SUPPORTER

\$2,500

TEN (10) AVAILABLE

VISIBILITY

- Logo on website
- Logo on printed collateral
- Mention in post-event press release

ACCESS

- Two (2) tickets to The Pitch



LET'S CHAT

To secure your sponsorship or discuss additional opportunities, please reach out to Cara Wright.



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