

must! charities

\$100K Out of the Box Investment Project Frequently Asked Questions

- **What is the deadline for all \$100K applications?**
 - February 24, 2023. No applications will be accepted after this date.
- **How will the applications be evaluated?**
 - A team of 6-7 individuals will evaluate the submitted applications and videos.
 - The evaluation team consists of community representatives who are on our Collaborative Team as well as must! charities staff.
 - An evaluation rubric will be used to evaluate each submission.
 - The rubric will focus on the following categories:
 - Does the organization meet the project's specified criteria?
 - Does the organization's needs align with critical community needs?
(A few examples: food insecurity, housing, health services, mental health services, education, childcare, mentorship, senior services, and many more...)
 - What is the overall impact for our community?
- **How do I upload my cellphone video to a Google Form?**
 - First, you can try to email yourself the video. Then upload it to Google Drive. Once the video is in Google Drive, it is simple to add it to a Google Form.
 - Otherwise, "Google" this question. The different platforms you may use to film your video (Apple iPhone, Samsung Galaxy, Google Pixel, etc.) have slightly different methods or procedures for uploading your video.
 - My apologies for not being more detailed or specific. Email me if you are having trouble with this step.
- **When will I know if we have been selected for a must! Out of the Box Investment?**
 - The official announcements will be made in April 2023.
- **Can nonprofits from all areas of San Luis Obispo (SLO) County apply for consideration?**
 - Yes, all nonprofits of SLO County may apply.
 - Historically, must! investments have been rooted in Northern SLO County.
 - Nonprofits who serve people/families in the North SLO county and beyond will receive a higher ranking as part of the evaluation process.