

2025 Coaches Score Sheet

Non-Profit: _____ Pitch Session Number: _____

Presenter: _____ Evaluator: _____

Statement of Purpose

The purpose of the Non-Profit to solve a particular problem or fulfill a particular need is clear.

Innovation + Differentiation

The Non-Profit has a program, service or resource tool not previously available to the community or is approaching the need differently than other similar organizations.

Social Impact

The Non-Profit is making a significant difference in people's lives, ideally supported with data/metrics or other indicators demonstrating positive outcomes in the community.

Pitch Presentation

The pitch is clear and logical and connects the program's objectives with the support requested. It includes a concrete request and presents a straightforward breakdown of how the financial assistance will be utilized to achieve goals.

Stage Ready

The Non-Profit conveys authenticity and confidence and appropriate tone and body mechanics that enhance rather than detract.

10-Point Grading Scale

Score each pitch component from 1-10 based on the descriptions above with 1 being the lowest and 10 being the highest.

1-2 Rating Poor	3 or 4 Rating Fair	5 or 6 Rating Good	7 or 8 Rating Very Good	9 or 10 Rating Excellent
Little to no evidence of considering this area in the pitch.	Some attempts to address the criteria, but insufficient content or development.	Reasonable inclusion of content and details that demonstrate fulfillment of the criteria.	Significant and substantial inclusion of the content and details that clearly shows fulfillment of the criteria.	Excellent coverage of key elements demonstrating relevance, capability, and success in fulfilling the criteria.

Please total the score for each area.

Statement of Purpose	Innovation + Differentiation	Social Impact	Pitch Presentation	Stage Ready	TOTAL

What did you like most about the presentation?

Given the elements of the score sheet, what was missing from the presentation?

What areas do you suggest for improvement?