



the **pitch!** must charities

SPONSORSHIP OPPORTUNITIES

Sponsorship Director: Cara Wright
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ABOUT MUST! CHARITIES

Must! Charities is a nonprofit changing the model of philanthropy by uniting donors, pooling resources, and investing strategically in our region.

We invest 100% of community donations into local nonprofits addressing our region's most critical needs, from youth mentorship to poverty and hunger. We identify issues, vet organizations, and work alongside them to strengthen their infrastructure so they can create lasting, measurable impact.

From the beginning, Must! Charities committed to covering 100% of overhead through our Executive Board, ensuring every community dollar funds impact. As we've grown, additional private donors have joined in supporting these expenses through what we now call The Roots.

THE TEAM



MUSTCHARITIES.ORG

ABOUT THE PITCH

The Pitch is an exciting initiative designed to help local nonprofits refine their message, amplify their impact, and connect with key supporters. This three-month coaching experience provides nonprofit leaders with expert coaching, strategic insight, and a dynamic platform to elevate their mission.

The program culminates in a high-energy pitch event in November. Finalists deliver a powerful 3-minute presentation in front of a live audience and a panel of judges. Judges evaluate each pitch using a standardized rubric, and monetary awards are presented to 1st, 2nd, and 3rd place winners.



SPONSOR LEVELS & BENEFITS



TITLE SPONSOR \$20,000

- Co-Branding
- Opportunity to speak at Kick Off Event
- Ten (10) tickets to The Pitch
- Press release announcing partnership
- Dedicated social media post
- Mention in post-event press release
- Mention in radio interview
- Prominent logo on website
- Prominent logo on printed collateral
- Prominent logo on event signage
- Onstage photo opportunity
- Logo on stage at The Pitch
- Stage recognition by emcee at The Pitch
- Check presentation

EXCLUSIVE OPPORTUNITY

CHANGE MAKER \$10,000

- Eight (8) tickets to The Pitch
- Dedicated social media post
- Mention in radio interview
- Prominent logo on website
- Mention in post-event press release

3 AVAILABLE

MOTIVATOR \$5,000

- Four (4) tickets to The Pitch
- Mention in post-event press release
- Mention in social media post
- Logo on website
- Prominent logo on printed collateral
- Logo on event signage
- Logo on stage at The Pitch

5 AVAILABLE

SUPPORTER \$2,500

- Two (2) tickets to The Pitch
- Mention in post-event press release
- Logo on website
- Logo on printed collateral

10 AVAILABLE

FOR MORE INFORMATION

To secure your sponsorship or discuss additional opportunities, please reach out to Cara Wright at cara@mustcharities.org or 805.459.6330.

THANK YOU

